

2006 Queensland Tourism Awards Winners, Finalists and Direction Awards

1. Major Tourist Attractions

Winner

Dreamworld

Finalist

Australia Zoo

2. Significant Tourist Attractions

Winner

Fantasea Cruises - Reefworld

Finalists

AJ Hackett Cairns

Australian Stockman's Hall of Fame

Buderim Ginger Limited - The Ginger Factory

Keppel Bay Marina

Longreach School of Distance Education - Tour Centre -

Outback Educational Experience

Outback at Isa

The Workshops Rail Museum

3. Major Festivals & Events

Winner

Gold Coast Motor Events Co - Lexmark Indy 300

Finalists

Access All Areas Event Management - Living Heroes
VP60

Broadbeach Marketing - Blues on Broadbeach Music
Festival

Royal Pines Resort, Gold Coast - 2006 ANZ Ladies
Masters

4. Significant Festivals & Events

Winner

Hamilton Island - Hahn Premium Hamilton Island Race
Week

Finalists

Australian-Italian Festival Association Incorporated -
Australian-Italian Festival

Coolum Kite Festival Incorporated - Coolum Kite Festival
2005

Events NQ - Food Wine and a Taste of Port

Far North Queensland Amateur Turf Club - Cairns

Amateurs

Rockhampton Tourist and Business Information - Rocky
Barra Bounty

Directions Award

Birdsville Race Club Inc - Birdsville Races

5. Steve Irwin Ecotourism Award

Winner

Kingfisher Bay Resort & Village

Finalists

Daintree Discovery Centre

O'Reilly's Rainforest Retreat

Romantic Retreats - East Bedarra Island Retreat

Tallships Adventures Pty Ltd

Wildlife Enterprises - Billabong Sanctuary

6. Heritage & Cultural Tourism

Winner

Outback at Isa

Finalists

Australian Stockman's Hall of Fame

Museum of Tropical Queensland

The Workshops Rail Museum

Directions Award

Redland Museum

7. Aboriginal & Torres Strait Islander Tourism

Winner

8. General Tourism Services

Winner

<p>Torres Strait Regional Authority - Gab Titui Cultural Centre</p> <p>Finalist Bamanga Bubu Ngadimunku - Kuku Yalanji Dreamtime</p>	<p>The Royal Automobile Club of Queensland Limited (RACQ)</p> <p>Finalists Brisbane Marketing - Brisbane Visitor Information Centre Events NQ Outback at Isa VIC</p>
<p>9. Meetings & Business Tourism</p> <p>Winner Dreamworld - Dreamworld Events</p> <p>Finalists Brisbane Marketing - Brisbane Convention Bureau Carlton Crest Hotel Brisbane Events NQ Gold Coast Convention & Exhibition Centre Quality Hotel Southbank & Convention Centre Royal Pines Resort, Gold Coast - Convention Centre Sabre Corporate Development</p>	<p>10. Tourism Retailing</p> <p>Winner Australia Zoo - Australia Zoo Retail</p> <p>Finalist Harbour Town Outlet Shopping Centre</p>
<p>11. Major Tour & Transport Operators</p> <p>Winner Quicksilver Group of Companies - Quicksilver Group</p> <p>Finalists Apollo Motorhome Holidays Big Cat Green Island Reef Cruises Cruise Whitsundays Pty Ltd QR's Traveltrain Holidays Reef Magic Cruises - 'Marine World' Sunferries Pty Ltd - Magnetic Island Ferry Transfer</p>	<p>12. Significant Tour & Transport Operators</p> <p>Winner Passions of Paradise</p> <p>Finalists Adrenalin Dive - Yongala Wreck Day Trip Aviation Adventures Barefoot Cruises Australia Billy Tea Bush Safaris Hervey Bay Whale Watch - Hervey Bay Whale Watch Quick Cat II MI Helicopters Outback Aussie Tours Sea Stradbroke Car and Passenger Ferries Sunferries Pty Ltd - Sunsea Cruises The Australian Day Tour Company</p>
<p>13. Adventure Tourism</p> <p>Winner Jungle Surfing Canopy Tours</p> <p>Finalists Adrenalin Dive - Yongala Wreck Day Trip Aviation Adventures MI Helicopters - Heli-Drive / Heli-Fishing Pro Dive Cairns Riverlife Adventure Centre Tallships Adventures Pty Ltd Whitsunday Escape</p>	<p>14. The Richard Power Award for Destination Promotion</p> <p>Winner Tourism Noosa</p> <p>Finalists Brisbane Marketing Fraser Coast South Burnett Tourism - Fraser Coast Campaign Outback Queensland Tourism Authority - Check Out Queensland's Backyard Toowoomba & Golden West Regional Tourism Association Tourism Whitsundays</p>

<p>15. Tourism Product Marketing</p> <p>Winner Buderim Ginger Limited - Overboard Launch Campaign</p> <p>Finalists Gladstone Area Promotion & Development Limited - Bass to Barra Trail Outback Queensland Tourism Authority - Overlander's Way Parker Travel Collection - "Hot Deals to Cool Places" Domestic Retail Campaign</p>	<p>16. Media</p> <p>Winner Outback Queensland Tourism Authority - Queensland's Outback Travellers' Guide</p> <p>Finalists Bolton Print - Discover Endless Summer Publishing Pty Ltd - Endless Summer Magazine Gladstone Area Promotion & Development Limited - Gladstone Region Holiday Planner 2006/07 Mac Air Airlines - Inflight Magazine</p> <p>Directions Award Salt Magazine</p>
<p>17. Tourism Education & Training</p> <p>Winner The University of Queensland - School of Tourism</p> <p>Finalists Career Training Institute of Australia James Cook University Outback Queensland Tourism Authority - Outback Tourism Education Development Program TRAC Consulting</p>	<p>18. Tourism Restaurants & Catering Services</p> <p>Winner Spirit House Restaurant & Cooking School</p> <p>Finalists Draculas Pty Ltd - Dracula's Cabaret Restaurant Port of Brisbane Visitors' Centre Restaurant 98 Royal Pines Resort, Gold Coast - RPR's Restaurant The Coffeehouse Café & Wine Bar</p>
<p>19. Tourism Wineries</p> <p>Winner Murdering Point Winery</p> <p>Finalist Gecko Valley</p>	<p>20. Tourist & Caravan Parks</p> <p>Winner Big4 Adventure Whitsunday Resort</p> <p>Finalists Argylla Tourist Park Cairns Coconut Caravan Resort</p>
<p>21. Backpacker Accommodation</p> <p>Winner Wildlife Enterprises - Bungalow Bay Koala Village</p> <p>Finalists Beaches Backpackers Airlie Beach Bunk (QLD) Pty Ltd - Bunk Backpackers</p>	<p>22. Hosted Accommodation</p> <p>Winner Lillydale Host Farm</p> <p>Finalists Bethany Cottages Cassawong Cottages Curramore Country Cabins Lake Weyba Cottages Myella Farm Stay Pty Ltd Wiss House Bed & Breakfast</p> <p>Directions Award Scenic Rim View Cottages</p>

<p>23. Unique Accommodation</p> <p>Winner QR's Traveltrain Holidays - Queenslander Class on The Sunlander</p> <p>Finalists Barefoot Cruises Australia Fantasea Cruises - Reefsleep Rose Gums Wilderness Retreat Whitsunday Escape</p>	<p>24. Standard Accommodation</p> <p>Winner Oceans Hotels - Long Island Resort</p> <p>Finalists Amity Bungalows Golden Shores Holiday Club Noorla Heritage Resort Oceans Hotels - Club Crocodile Resort Sandy Point Beach Resort</p>
<p>25. Deluxe Accommodation</p> <p>Winner O'Reilly's Rainforest Retreat</p> <p>Finalists Coral Sea Resort Daydream Island Resort & Spa Holiday Inn Brisbane Peppers Hiddenvale The Coffeehouse Luxury Apartment Motel The Lakes Cairns Resort & Spa</p> <p>Directions Award C Bargara Resort</p>	<p>26. Luxury Accommodation</p> <p>Winner Peppers Spicers Peak Lodge</p> <p>Finalists Hamilton Island Beach Club Outrigger Beach Club & Spa, Palm Cove Sheraton Noosa Resort & Spa</p>
<p>27. New Tourism Development</p> <p>Winner Warner Village Theme Parks - Australian Outback Spectacular</p> <p>Finalists Dreamworld - Wiggles World Ironbark Tours - Mountain Way Tunnell Tours Q1 Resort and Spa Skybury Coffee Pty Ltd - The Australian Coffee Centre Story Bridge Adventures Pty Ltd - Story Bridge Adventure Climb Whitfield House</p>	
<p>28. The Marie Watson-Blake Award for Outstanding Contribution by an individual Mike Burgess, Managing Director/Chairman, Quicksilver Connections</p>	
<p>Best Entry - \$10,000 Marketing Prize Wildlife Enterprises - Bungalow Bay Koala Village</p>	
<p>Hall of Fame Inductees:</p>	

1. Major Tourist Attractions

Dreamworld

4. Significant Festivals & Events

Hahn Premium Hamilton Island Race Week

5. Ecotourism

Kingfisher Bay Resort and Village

8. General Tourism Services

The Royal Automobile Club of Queensland Ltd

11. Major Tour & Transport Operators

Fantasea Cruises

17. Tourism Education & Training

Brisbane Convention & Exhibition Centre

19. Tourism Wineries

Albert River Wines

24. Standard Accommodation

Ashmore Palms Holiday Village