



2018 QUEENSLAND *Tourism Awards*



#QTA18 Entrant Support Services: Regional Submission Workshops

The Queensland Tourism Industry Council (QTIC), as host and manager of the Queensland Tourism Awards, provides a variety of entrant support resources for entrants of the 2018 Queensland Tourism Awards, including the QTA Submission Regional Workshops.

The regional workshops were a great success last year with 36 awards, including 15 Golds presented to those who attended a workshop. QTIC encourages nominees to join us as we look to dive deeper into the submission process by presenting a full day workshop on how to write an award winning submission.

What is the Masterclass Series?

- full day interactive group mentoring session
- facilitated by previous QTA Judge, Matt Smith (The Tourism Smith)
- in-depth review of awards categories and criteria, including business plan, marketing plan, risk analysis and customer service
- positions limited to ensure quality mentoring opportunities
- open to previous awards entrants, new awards nominees and anyone interested in learning more about QTA
- overview of accreditation requirements
- how to address and build on past submission critique
- hints and tips for preparing and writing your submission

What to bring?

- laptop to access the new online-portal system;
- what you have so far for your submission in 2018 or word copy of your 2017 submission and
- if applicable, judges feedback from 2017 as well as National feedback applicable

Register your attendance at one of the following workshops or sign-up for the June webinar:

Whitsundays - Friday 27 April
Gold Coast - Tuesday 1 May
Fraser Coast - Friday 4 May
Brisbane - Tuesday 15 May
Rockhampton - Wednesday 16 May
Townsville - Wednesday 30 May
Cairns - Thursday 31 May
Sunshine Coast - Wednesday 13 June
WEBINAR - end of June

To register click on the links above or visit qtic.com.au/events



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tourism
awards

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